

2024 Sales Partner Symposium

www.colibriumadditive.com/sales-partner-symposium

AGENDA:

Monday: 7th October

- 13:00 Optional campus tour & 1:1 meetings Lichtenfels Campus
Contact marie-louise.mackay@ge.com to schedule
- 18:00 Symposium Welcome Dinner Pizzeria Bei Manu Bad Staffelstein

Tuesday: 8th October

- 07:45 *Bus Departs from Best Western Plus Bad Staffelstein to Lichtenfels Campus*
- 08:00 Registration Security Gate House
- 08:30 EHS Security Briefing
- 08:45 Welcome & Introduction
- 09:00 Innovation in EB-PBF Printers
- 10:45 Break
- 11:00 Partner Enablement: Marketing & Programs
- 11:30 Service Overview & Updates
- 12:00 Lunch
- 13:00 Partner Enablement: Technical Sales Training
- 13:45 Partner Stories from the Field
- 14:45 Break
- 15:00 Productivity in L-PBF Printers
- 16:30 **Trivia: Testing Your Knowledge!**
- 16:45 Sales Partner Recognition & Close out
- 17:30 *Bus Departs from Lichtenfels Campus to Best Western Plus Bad Staffelstein*
- 18:30 UGM Welcome Dinner Best Western Plus Bad Staffelstein

Wednesday & Thursday: 9th – 10th October

Colibrium Additive User Group Meeting at Lichtenfels Campus